

# New Series From UST Houston Showcases Leah Darrow's New Life And What It Means To Follow Your Dreams

*New three-part video series releases throughout January on YouTube*

**Houston, TX, January 19, 2023** — God has a plan for your life, but sometimes His path takes you on twists and turns you didn't see coming. In the new video series "The Cultivation of Purpose with Leah Darrow: Faith, Farming and Vocation" produced by UST Houston's MAX Studios, Catholic mom, speaker, author, and former America's Top Model contestant Leah Darrow welcomes viewers into her new home, highlighting the immensely different changes she's made in her life and why.

"There comes a point in life where you stop and ask, 'Do I want to keep living this way? Is there a better way?'" Darrow comments. "Holiness cannot be shaped to fit you; you shape yourself for it. For us, that meant radically changing everything—where we lived, what we did for a living, and how we daily encountered the path of God. It brought us to the farm. It brought me to coaching. It brought us more peace and definitely more quiet."

Filmed on site at "Big Family Farm," Darrow's bucolic 80-acre property near Fordland, Missouri, "The Cultivation of Purpose with Leah Darrow: Faith, Farming and Vocation" introduces viewers to the new life Darrow and her husband, Ricky, created after saying goodbye to the suburbs of St. Louis.

Big Family Farm has it all – pigs, apple trees, pumpkins, and chickens. Darrow didn't know she needed these things until she followed God's voice. The couple decided to dive into the world of agro-tourism in hopes of giving their children a simpler childhood experience based on what they value. After exploring the family's new life, viewers land at Big Family Farm's fall event, Pumpkin Days. This celebration is the culmination of months of work completed by the entire family, demonstrating the sweetness of hard work, the joy of community, and the satisfaction of knowing that God's will is always beautiful.

Leah and Ricky give thoughtful, honest takes on the hard topics. The powerful film series is a raw look at life that is intended to be both refreshing and empowering. Darrow hopes that by sharing her own story, the triumphs, failures and unforeseen suffering, she might inspire others to dedicate their lives to be aware of what God may be calling them to in their lives, and not to be afraid to say "yes, Lord, I trust you and your will." The parable-like metaphors to farm life presented in the series also offer a segue into Darrow's new personal development program called "Power Made Perfect," a unique Scripture-based course for women that weaves together both human and spiritual formation.

Episode 1 of "The Cultivation of Purpose with Leah Darrow: Faith, Farming and Vocation" is available now on [YouTube](https://www.youtube.com/). Consequent episodes will be released weekly in January. It is also available at <https://www.leahdarrow.com/> and the MAX Studios website, [ustmaxstudios.com](https://ustmaxstudios.com). For exclusive video content, follow [@maxstudiosust](https://www.instagram.com/maxstudiosust) on Instagram.

To view the trailer and access a complete press kit, visit <https://ustmaxstudios.com/press/>.

To learn more about Power Made Perfect, visit [leahdarrow.com/powermadeperfect](http://leahdarrow.com/powermadeperfect). Enrollment opens in February for the 14-week coaching experience guided by Darrow that includes human development workshops, a digital workbook, monthly live coaching with Leah, and access to the Power Made Perfect Community.

Leah Darrow is available for comment. To request an interview, contact Carrie Kline at [carriek@revolutionizingmissions.com](mailto:carriek@revolutionizingmissions.com).

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